

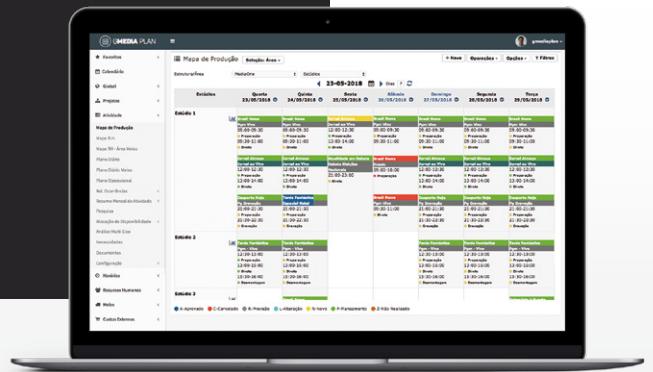
# GMEDIA PLAN

Broadcast Production Planning

# 4

One unique and fully integrated solution for TV and content production management

GMediaPlan i4 is specifically designed for broadcasters and production houses who require an integrated overview of activity planning and an accurate cost control of production at one single system



## Main Features

- PROJECT** MANAGEMENT
- ACTIVITY RESOURCES** PLANNING
- HR SCHEDULE** PLANNING
- SCRIPT CONTENT PRODUCTION** MANAGEMENT
- BUDGETING & BILLING PLAN** MANAGEMENT
- INTERNAL COSTS** MONITORING
- PURCHASES AND OTHER EXTERNAL COSTS** MANAGEMENT
- CASH FLOW** MANAGEMENT & **BANK** RECONCILIATION

## Why GMediaPlan i4?

- Clear and real-time view of all production activity at one single system
- Streamlines operational planning and management
- Keeps production costs under control
- Maximizes resources planning efficiency (HR and equipment capability/availability)
- Creates more efficient processes eliminating communication flaws
- Boosts information sharing among several areas
- Intuitive and easy to use on web based and mobile interfaces
- Access to activity production anywhere, anytime, on any device

GMediaPlan provides an integrated activity planning overview keeping costs under control. Having a modular structure, this solution is designed to provide only the modules tailored to customers' needs under a perpetual or SAAS licensing supply

## GMEDIA PLAN 4

Broadcast Production Planning



25  
YEARS  
DEVELOPING  
SOLUTIONS  
FOR THE  
BROADCASTING  
INDUSTRY

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**inside**

Media Business  
Solutions

GMediaPlan provides access to production activity anywhere, anytime on any device.

Know more >

